



COURSE CODE: C14130

COMMUNICATING YOUR CAUSE

TRAINING OUTLINE

This workshop provides non-profit staff and volunteers, with insights into effectively conveying the impact of their organisations on beneficiaries and the wider community.

By the end of the workshop participants will :

- Explain the importance of measuring outcomes and impact
- Understand how to develop an Annual Activity Report appropriate to the needs of a range of stakeholder groups
- Explain how to make the work of the organisation transparent both online and offline

TRAINING OVERVIEW

Delivery Mode: Workshop

Contact Hours: 3

Completion Certificate: No

PARTICIPANT PROFILE

This workshop is suitable for volunteers, board members and staff of non-profit and voluntary organisations.

To enquire about eLearning, workshops or seminars, please email: learning@cramdentech.com

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