



**COURSE CODE: S14117**

## **DESIGNING A COMPANY WEBSITE**

### **TRAINING OUTLINE**

This workshop is designed for any individual or organisation that wishes to build a company website. It takes participants through the typical stages involved in finalising a design brief for web developers and the options available for self-builds.

At the end of the workshop, participants will:

- Explain the six key aspects of website design to be considered when planning a new company website
- Explain how to write a website design brief for a web developer for use in a tendering process
- Understand the importance of responsive websites in the context of social media marketing strategy
- Explain how to self-build a website using commonly used site builders

### **TRAINING OVERVIEW**

**Delivery Mode:** Workshop

**Contact Hours:** 3

**Completion Certificate:** No

### **PARTICIPANT PROFILE**

This workshop is suitable for managers and leaders in SME and Micro Enterprises.

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