**TRAINING OUTLINE**

This workshop provides Non-Profit and SME managers and leaders with a practical 'road map' for motivating colleagues and teams as they progress through change initiatives.

By the end of the workshop managers will:

• Understand the principle barriers to implementing change

• Explain relevant theories of motivation applicable in a changing work environment including Equity Theory and Goal-Setting Theory

• Map out the key stages that a change initiative must progress through to reach a successful conclusion

• Identify the 'champions' and 'opinion leaders' in their teams and how to manage their behaviour

• Understand how to craft a communications strategy to ensure staff members remain informed and engaged with the change initiative throughout the process

**TRAINING OVERVIEW**

**Delivery Mode:** Workshop
**Contact Hours:** 6
**Completion Certificate:** No

**PARTICIPANT PROFILE**

This workshop is suitable for supervisors and managers of SME, non-profit and voluntary organisations.

To enquire about eLearning, workshops or seminars, please email: learning@cramdentech.com

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