



COURSE CODE: S14116

WRITING BUSINESS PLANS

TRAINING OUTLINE

This workshop provides participants with a step-by-step guide to crafting a business plan for their enterprises.

Key topics covered during the workshop include:

- How to use a Business Model Canvas
- Writing a Business Plan for specific audiences e.g. banks, funders
- Information typically contained in a business plan contain
- Assembling the information you need to write an effective business plan
- Mistakes to avoid when writing a business plan

TRAINING OVERVIEW

Delivery Mode: Workshop

Contact Hours: 3

Completion Certificate: No

PARTICIPANT PROFILE

This workshop is suitable for managers and leaders in SME and Micro Enterprises.

To enquire about eLearning, workshops or seminars, please email: learning@cramdentech.com

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