

# BUSINESS PLANNING FOR VOLUNTARY ORGANISATIONS

Course Code: CT192004

## TRAINING OUTLINE

A practical course, using templates, action learning and short informative presentations to guide discussion and thought.

The range of topics covered during the training day includes:

Understanding the planning hierarchy

- Writing business plans for multiple stakeholders
- Selecting the business planning team
- The role of the board in the business planning process
- The business model canvas and when to use it
- Using a business model canvas to communicate with staff
- Following a business planning research process
- Understanding each of the elements of an effective business plan
- How to monitor and evaluate the implementation of your organisation's business plan

## TRAINING OVERVIEW

**Delivery Mode:** Workshop

**Contact Hours:** 6

**Completion Certificate:** Yes

## PARTICIPANT PROFILE

This workshop is suitable for volunteers, board members and staff of non-profit and voluntary organisations.

To enquire about eLearning, workshops or seminars, please email: [learning@cramdentech.com](mailto:learning@cramdentech.com)

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