

# COMMUNICATING YOUR CAUSE

Course Code: CT192005

## TRAINING OUTLINE

This workshop provides non-profit staff and volunteers, with insights into effectively conveying the impact of their organisations on beneficiaries and the wider community.

By the end of the workshop participants will :

- Explain the importance of measuring outcomes and impact
- Understand how to develop an Annual Activity Report appropriate to the needs of a range of stakeholder groups
- Explain how to make the work of the organisation transparent both online and offline

## TRAINING OVERVIEW

**Delivery Mode:** Workshop

**Contact Hours:** 3

**Completion Certificate:** No

## PARTICIPANT PROFILE

This workshop is suitable for volunteers, board members and staff of non-profit and voluntary organisations.

To enquire about eLearning, workshops or seminars, please email: [learning@cramdentech.com](mailto:learning@cramdentech.com)

Visit our websites [www.cramdentechsolutions.com](http://www.cramdentechsolutions.com) and [www.buildfutureskills.com](http://www.buildfutureskills.com)

Follow us daily on Twitter @CramdenTECH