CramdenTECH

DESIGNING A COMPANY WEBSITE

Course Code: CT1920010

TRAINING OUTLINE

This workshop is designed for any individual or organisation that wishes to build a company website. It takes participants through the typical stages involved in finalising a design brief for web developers and the options available for self-builds.

At the end of the workshop, participants will:

- Explain the six key aspects of website design to be considered when planning a new company website

- Explain how to write a website design brief for a web developer for use in a tendering process

- Understand the importance of responsive websites in the context of social media marketing strategy

- Explain how to self-build a website using commonly used site builders

TRAINING OVERVIEW

Delivery Mode: Workshop
Contact Hours: 3
Completion Certificate: No

PARTICIPANT PROFILE

This workshop is suitable for managers and leaders in SME and Micro Enterprises.

To enquire about eLearning, workshops or seminars, please email: learning@cramdentech.com

Visit our websites www.cramdentechsoloutions.com and www.buildfutureskills.com

Follow us daily on Twitter @CramdenTECH