

# DEVELOPING IMPACT CARDS

Course Code: CT1920011

## TRAINING OUTLINE

This workshop provides non-profit staff and volunteers, with design tools and templates to enable them to create visually appealing impact cards. Impact cards are used to quickly and effectively convey the key outcomes and outputs achieved by an organisation. No prior design experience is required to participate.

By the end of the workshop participants will:

- Understand the principles underlying good visual design in impact card development
- Be able to identify the type of information that should be contained on an impact card
- Understand how to format impact card templates and use free cloud design tools to create impact cards for their organisations

## TRAINING OVERVIEW

**Delivery Mode:** Workshop  
**Contact Hours:** 3  
**Completion Certificate:** No

## PARTICIPANT PROFILE

This workshop is suitable for volunteers, board members and staff of non-profit and voluntary organisations.

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