

DEVELOPING STRATEGIC PLANS

Course Code: CT1920012

TRAINING OUTLINE

This workshop is designed for board members and staff of non-profit organisations who may need to develop strategic plans to guide future direction. Content is practical and focused on helping participants to work their way through a strategic planning template. Particular emphasis is placed on identifying organisational outcomes and the impact of activities on beneficiaries and the wider community.

At the end of training, participants will:

- Understand how to facilitate strategic planning meetings with board members and staff
- Explain how to develop a strategic plan using a planning template
- Explain the importance of mission, vision and organisational values
- Understand how to identify the organisation's impact, outcomes, aims, objectives and priority actions
- Understand how to monitor a strategic plan and report on progress to the organisation's board.

Workshop participants will have access to strategic planning templates to enable them to apply what they have learned in their organisations.

TRAINING OVERVIEW

Delivery Mode: Workshop

Contact Hours: 6

Completion Certificate: Yes

PARTICIPANT PROFILE

This workshop is suitable for board members, charity trustees, managers and staff of charities and non-profit organisations

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