

# GROWING YOUR SOCIAL ENTERPRISE

Course Code: CT1920013

## TRAINING OUTLINE

This practical course provides participants with an opportunity to explore the entrepreneurial mind set and processes required to turn a social enterprise idea into a reality.

Topics covered during the two-day training programme include:

- Identifying and validating enterprise opportunities
- Developing a revenue model for the enterprise
- Gaining stakeholder and community support
- Developing realistic budgets and cash flow projections
- Building the leadership and governance team
- Recruiting and motivating staff and volunteers
- Assessing market potential
- Identifying sources of funding
- Developing a business plan
- Identifying compliance requirements
- Moving from project plans to action plans
- Mapping out a communications strategy

## TRAINING OVERVIEW

**Delivery Mode:** Workshop

**Contact Hours:** 12

**Completion Certificate:** Yes

## PARTICIPANT PROFILE

This workshop is suitable for volunteers, board members and staff of non-profit and voluntary organisations.

To enquire about eLearning, workshops or seminars, please email: [learning@cramdentech.com](mailto:learning@cramdentech.com)

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