

# MANAGING CHANGE AND BUSINESS DEVELOPMENT

Course Code: CT1920016

## TRAINING OUTLINE

This workshop considers the needs of existing enterprises who may wish to expand their operations or implement change initiatives. As organisations develop and grow, new challenges emerge. These challenges need to be managed effectively.

At the end of training, participants will:

- Explain the strategic and operational implications of developing and expanding a business
- Explain the human resource management implications of growing a business
- List the sources of finance available to Irish businesses growing their operations
- Understand how to project manage a change initiative
- Explain how to address resistance to change
- Understand how to conduct a change readiness assessment
- Explain how to develop change management, communications and training plans

Workshop attendees will receive a planning toolkit to help them to apply what they have learned in their own organisations and enterprises.

## TRAINING OVERVIEW

**Delivery Mode:** Workshop

**Contact Hours:** 6

**Completion Certificate:** Yes

## PARTICIPANT PROFILE

This workshop is suitable for business owners, managers and staff of small enterprises and non-profits

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