

SETTING STRATEGIC DIRECTION

Course Code: OW204012

TRAINING OUTLINE

The impact of COVID-19 will impact on the strategic direction of organisations for some time to come. As a result, many directors and managers are having to re-think the directions their organisations are taking to not alone survive, but to thrive in a post COVID-19 world. At the end of this workshop, participants will be better able to develop and use a planning template to communicate the rationale underpinning their organisation's future strategic direction.

Key discussion topics include:

- Understanding the elements of a strategic plan
- Soliciting feedback and engaging with planning team members (remotely and in person)
- Clarifying mission, vision and organisational values
- Clarifying impact and organisational outcomes
- Identifying aims, strategic objectives and priority actions

Participants will be encouraged to join questions and answers segments during the online workshop experience and each participant will receive 30 days access to the workshop planning templates and materials used by the facilitator.

TRAINING OVERVIEW

Delivery Mode: Zoom Meeting

Contact Hours: 2 workshops x 1.5 hours (3 hours in total)

Completion Certificate: Yes

PARTICIPANT PROFILE

This online workshop is suitable for board members, managers and staff of non-profit organisations and small businesses.

To enquire about eLearning, workshops or seminars, please email: learning@cramdentech.com

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