

# WRITING FUNDING APPLICATIONS

Course Code: OW204023

## TRAINING OUTLINE

As the global impact of COVID-19 continues to take a toll on revenue generation across all sectors, many organisations will need to rely more heavily on funding as a source of revenue in the months ahead. At the end of this workshop, participants will be better able to explain the importance of conveying organisational impact and outcomes to funders and the process involved in completing successful funding applications.

Key discussion topics include:

- Tips for writing funding applications
- Articulating outcomes and potential impact
- Elements of the funding application process
- Generating a Needs Statement
- Understanding funding priorities

Participants will be encouraged to join questions and answers segments during the online workshop experience and each participant will receive 30 days access to the workshop materials used by the facilitator.

## TRAINING OVERVIEW

**Delivery Mode:** Zoom Meeting

**Contact Hours:** 1.5

**Completion Certificate:** Yes

## PARTICIPANT PROFILE

This online workshop is suitable for board members, volunteers, managers and staff of non-profit organisations.

To enquire about eLearning, workshops or seminars, please email: [learning@cramdentech.com](mailto:learning@cramdentech.com)

Visit our websites [www.cramdentechsololutions.com](http://www.cramdentechsololutions.com) and [www.buildfutureskills.com](http://www.buildfutureskills.com)

Follow us daily on Twitter @CramdenTECH and Instagram @buildfutureskills